



**Thank you for your interest in submitting a session idea for the Dubai Future Forum. Below are some useful tips to guide you through the application process. Please note that all applications are subject to review and approval by the Programming team.**

#### **What is the deadline for submissions?**

Proposals are only accepted via our website and are reviewed on a rolling basis. Earlier entry of your idea can improve your chances of acceptance (though this is not a guarantee. Final decisions are communicated after the deadline which is strictly **30 March**. Proposals after this date will **not** be considered.

#### **How are proposals selected?**

Proposals are reviewed by the Programming team based on **quality and relevance, impact, and potential to drive meaningful discussions** at the Dubai Future Forum.

#### **How long will it take to review my proposal?**

Proposal reviews by our team will be completed within a maximum of **one month** from the general submission deadline. You will be notified of the outcome of your proposal, whether successful or not, once the evaluation process is finalized. Any clarifications or amendments to the proposal will also be communicated directly to the primary contact by the team.

#### **What makes for a strong proposal?**

A strong proposal is clear, impactful, and relevant. The **session title and brief** are the most important parts of your proposal – make sure these are creative and informative and highlight how your idea contributes to the future. Please make sure you highlight the objectives of your session and its added value to the Dubai Future Forum. Should your idea be accepted, the Programming team may make suggestions to ensure a “full house” on the day of the session.

**Speakers' diversity** also plays a crucial role in the decision-making process. When proposing speakers, please ensure gender, ethnic and geographical diversities are reflected in your choices. While most sessions are run in English, we can provide translation support from other languages as needed.

#### **What types of sessions can be proposed?**

Session formats include talks, workshops, Games, and activations (AR/VR/XR/immersive experience). Choose the format that best suits your idea.

- **Talk (50 minutes):** Vibrant discussion offering different perspectives around one specific topic. Up to four speakers, including one moderator. You can suggest different formats, e.g. panel, fireside chat, debate style.
- **Workshop (2-3 hours):** Hands-on learning session activities for participants to enhance their growth and development on a specific topic/ method/ approach. Up to three facilitators.
- **Game (30 minutes):** A foresight game that you have ideated and that you use as part of your practice. The game should be interactive and allow to be run also in a short time (up to 45 minutes).



- **Book launch (varied length):** Q&A with the audience on a book you authored (and that was published not earlier than 2023) and that was not yet presented to the Middle East readership. The books to be signed before handing out to participants.
- **Activation (AR/VR/XR/immersive experience):** Experience that leverages immersive technology to create an interactive environment for participants to engage on a specific topic. Or Experience that provides participants with an opportunity to taste, feel, hear the future using innovative or inaugural products in a specific sector.

### **How many proposals can I submit?**

You can submit **multiple** proposals, but each should focus on a unique idea or topic.

### **What responsibilities does the primary contact have?**

The primary contact ensures **submission accuracy, confirms speaker availability, and manages communication** between the Programming team and the suggested speakers. They can be one of the speakers or submit on behalf of a client or colleague, ensuring all details are confirmed prior to submission.

### **Can I edit my proposal after submission?**

Once you click the "Submit" button, your proposal will be considered as **final** and you will no longer be able to make any edits. So, please take the time to review all aspects of your proposal and ensure your information is **accurate and reflective of your goals**. After you have reviewed your proposal, please read our Terms of Service and Privacy Policy.

### **Do speakers receive complimentary registration?**

Details on complimentary registration as well as any travel arrangements will be communicated following proposal acceptance. Please note that acceptance of **proposals does not guarantee travel assistance** to/from Dubai. Speakers who are able to self-fund their travel should consider doing so.